






FUNDRAISING IDEAS

FUNDRAISING IDEA	DESCRIPTION	CORPORATE FRIENDLY	FRIENDS & FAMILY FRIENDLY	YOUTH & KID FRIENDLY	SCHOOL FRIENDLY	LOW TIME COMMITMENT
ASK EVERYONE YOU MEET	This one explains itself! The number one reason why people don't donate is because they aren't asked, so ask everyone you meet if they want to donate to your efforts to support Moffitt Cancer Center and cancer research. Make your asks to friends, family, colleagues, and acquaintances via calls, emails, social media posts, or in person! You can also use our easy email templates through your Miles for Moffitt Participant Center.					
AUCTION	You can auction off nearly anything! Host an auction for a VIP parking space, boss for the day, half or whole day off work, picnic baskets, gift cards, artwork, fun prizes or other fun items. You can even host this auction on Facebook and have participants leave their bid in the "comments" section on a photo of an item during a specified time.					
BAKE SALE	Talk to a local vendor and ask them for donations or a discount on baked goodies or have colleagues make baked goods and bring them to your bake sale. Collect donations for the goodies sold at the office, sporting events, school events or other events.					
BALLOON DAY	Collect donations for blue balloons with a personalized message attached for \$2 each. Take orders in advance and then deliver the balloons and messages on a designated day.					
BENEFIT CLASS	Work with your local gym, yoga studio or cycling studio to host a benefit class for your Miles for Moffitt team where a percentage or all the proceeds from that class benefit your team.					

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BIRTHDAY CELEBRATION	Donate your birthday to Miles for Moffitt! Ask people to donate to your Miles for Moffitt team instead of giving you gifts or gift cards.					
BLOCK PARTY	Host a block party in your neighborhood! Neighbors can pay a set price or give a donation for admission and food.					
BOSS FOR THE DAY	Auction off being boss for the day. Highest bidder wins!					
BOWL-A-THON	Host a Bowl-a-Thon off-site at a bowling alley or bring the bowling to you and host a Wii Bowl-a-Thon! Charge an entry fee and allow participants to make donations to their favorite team or bowlers. Bonus: Have food/ drinks available by making a donation, and offer prizes for winners!					
BREAKFAST BUNCH	Host an office breakfast potluck – coworkers can grab yummy breakfast items in the office for a donation, the perfect way to start a morning!					
CHALLENGE BY THE BOSS/PRINCIPAL	Get the boss or principal to do a crazy challenge if a certain number of employees/ students join the team, if each employee raises at least \$250 or if the team meets a particular fundraising goal. The boss or principal can do something crazy or silly once the goal is met!					
CHALLENGES	There are all sorts of challenges to be had – challenge another team, challenge friends and family to out-donate each other or create a friendly competition among your running team.					

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CHANGE IN A JAR	It's as simple as that - collect change in a jar and put it towards your individual or team fundraising total.					
CHEF COMPETITION	Have a chef competition with your friends, family, and neighbors. Collect donations for tickets and have your guests sample foods from all of the participating "chefs!" Bonus: Have participants give "tips" to the dishes they think are the yummiest. The dish with the most tips wins a prize, and all of the ticket and tip money benefits your Miles for Moffitt team! You can even do a "Kids Chef" challenge.					
C-LEVEL CHALLENGE	Put photos of C-Level leadership staff on coin collection jars. Allow employees to put donations in the jars. The jar with the most money has to complete a crazy or funny challenge of some sort.					
COMEDY CLUB	Ask a local comedy club to host an evening in support of Miles for Moffitt – proceeds from that evening will benefit your team!					
CRAFT FAIRS	Have youth sports teams, school classes or friends produce pieces of art and host a show where parents, family and friends can buy the masterpieces!					
DANCE FOR CURES	Hold a themed school dance (or an adult prom!). Charge an admission fee.					
DECORATING SERVICE	Provide holiday decorating for donations.					

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DEDICATE THE DAY	Dedicate the Miles for Moffitt race and your fundraising efforts to someone who has been touched by cancer or in memory of someone who battled cancer. Let people know you are fundraising and would love donations in their honor!					
DIME FUNDRAISER	Fill empty water bottles with dimes. If you fill a water bottle, you can raise \$100! If just 10 people fill one bottle each, that's \$1,000!					
DINNERS	Host a dinner – friends, family or neighbors can grab a delicious dinner for a donation or admission fee!					
DRAWINGS	Gather donation items from local businesses (dinner for two, movie tickets, gift card, etc.) and coordinate drawings to win these items. The larger the donation, the more entries you receive!					
DRESS CASUAL DAY	Check with your boss about hosting a dress casual day. Employees who donate can dress casual on a specified work day.					
DUCK RACE	Hold a rubber ducky race! Collect donations for entering rubber duckies in the competition that will race down a stream or river. The owner of the winning duck wins a prize!					
DUNKING BOOTH	Set up a dunking booth – dunkers can charge a “dunking fee” to get the opportunity to dunk someone in the booth! If someone wants to buy their way out of getting dunked, they can pay an additional fee!					

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ENVELOPE FUNDRAISER	Write dollar amounts on empty envelopes (\$5, \$10, \$20, \$100, etc.). Pin the empty envelopes up to a bulletin board in a break room area. Donors can pass by the bulletin board and pick which donation amount they want to make by choosing an envelope!					
ERRAND SERVICE	Provide an errand-running service for donations.					
FOLLOW UP CALLS	Sometimes life gets busy – keep Miles for Moffitt at the top of mind by making follow up calls to remind your potential supporters about donating to your efforts to support Moffitt Cancer Center and cancer research.					
FRIENDS-GIVING	Host a friends-giving event – ask friends to bring a potluck dish and a donation for your Miles for Moffitt team!					
GIFT-WRAPPING SERVICE	No time to decorate for the holidays? Provide holiday gift wrapping for donations.					
GIVE IT UP CHALLENGE	Give up a habit for a week – eating out, drinking coffee at your favorite coffee shop, etc. Donate what you would have spent from this habit toward your Miles for Moffitt fundraising!					
GOLF TOURNAMENT	Work with a local golf course to host a golf tournament! Your team can plan this event and even ask community businesses to donate prizes and awards for the winners.					
GROWN-UP FIELD DAY	Host a grown-up field day, complete with outdoor activities and competitions. Charge a registration fee!					

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GUESSING GAME COMPETITION	Challenge of the century – how many M&Ms are in the jar? Instead of letting people guess for free, ask for donations to submit guesses. The winner gets whatever is in the jar!					
HAPPY HOUR IN THE OFFICE	Offer a food and drink menu for set prices per items or for donations.					
HELPER FOR A DAY	Help out around the house or in your neighborhood in any way that you can think of! Donate your “helping fee” to your Miles for Moffitt team.					
HOLE-IN-ONE	Set up a portable mini-golf activity in your office. Allow employees to take “brain breaks” and try to get a hole-in-one for a donation. Those who get a hole-in-one get a prize!					
HOLIDAY PARTY	Have a holiday dinner, decorate holiday cookies, and play holiday games and festive music. Charge admission to your holiday extravaganza!					
HOME PARTIES	Host a home party and donate your profits to your Miles for Moffitt team. Get creative! You can host craft parties, themed parties, celebrations, dinner parties and more.					
ICE CREAM SOCIAL	Host an ice cream social – a cold summer treat is perfect during the summer months! Participants can create an ice cream masterpiece in exchange for donations.					

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JAIL & BAIL	For donations, employees can have another employee arrested. The arrested employee must post bail for additional donations or a bounty can be placed on the arrested employee's head. They will be held until the entire bounty is raised. Bounties can be \$100 or more per arrest!					
JEANS DAY	If you work in an office that has a business professional or business casual dress code every day, check with your boss about hosting jeans days every Friday leading up to Miles for Moffitt. Employees can wear jeans each Friday, but only if they make a donation!					
JEWELRY SALE	Make your own jewelry and sell it to friends, neighbors, family or at a jewelry party!					
KNOCK OUT CANCER	Ask your employer if you can set up a punching bag in your office or break room. For a donation, staff can take out their frustrations on cancer!					
LAWN SERVICE	Offer a lawn-mowing service – donate fees or ask for donations toward your Miles for Moffitt team.					
LETTERS	Letters are becoming a thing of the past! Bring joy to someone's day by writing a letter, instead of an email or text, asking for donations to your Miles for Moffitt team.					
LUNCH BUNCH	Host an office lunch or potluck – coworkers can grab a yummy lunch in the office for a donation.					
LUNCH WITH THE CEO	Auction off a lunch with the CEO or a beloved leader at your company!					

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MATCHING GIFTS	Ask your human resources department if your employer offers a matching gift program. If so, your Miles for Moffitt donations could be doubled!					
MATCHMAKER	Host a dating, speed dating or networking event. Donate the admission fees to your Miles for Moffitt team.					
MOVIES	Host a movie event during lunch hour or at your home. Show a classic film, short film or fun cartoon. Charge admission!					
MUSTACHE MANIA	Encourage men on your team or in your office to grow mustaches. Employees or friends can vote on who will have the best or worst mustache by making a \$1 or \$5 donation for each vote. The winner with the most votes wins, and the proceeds go to your Miles for Moffitt team!					
NAME BEAD BRACELETS	Create personalized bracelets, necklaces or key chains with custom names in exchange for donations.					
NO-BAKE SALE	Coworkers or friends pay so they DON'T have to bake goodies for the Bake Sale!					
NO-COMPLAINT DAY	Charge coworkers \$1 for each time they complain about something.					
OCTOBER FEST	Host your own October Fest with fall foods, activities, contests, etc. Donate the proceeds to your team!					
PADDLE RACE	Host a team canoeing or kayaking race or team-building activity. Charge a registration fee and put that toward your Miles for Moffitt team!					

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PENNY WARS	A fun twist on a typical change drive! Have multiple change jars for different sports teams, grades, principals or teachers. Nickels, dimes, quarters and dollars will increase the total points, while pennies take away points. The jar with the most money after pennies are subtracted from the total can win a prize or a fun “punishment” like doing something embarrassing, getting a pie in the face, etc.!					
PERCENT NIGHTS	Work with a local restaurant to host a special dining day where a percentage of sales are donated to your team. We have a list of local restaurants that participate in percent nights!					
PERSONAL DONATION	Jump-start your fundraising by making a personal donation.					
PET FASHION SHOW	Host a pet fashion show for your friends, family and neighbors to show off their pets. Charge an admission fee to be entered into the contests (most beautiful pet, best dressed, most creative outfit, etc.). The winner gets a prize, and the proceeds go toward your Miles for Moffitt team!					
PET SERVICE	Offer to walk dogs or feed pets when people are taking vacations or working long hours. Charge a fee or ask for donations!					
PICNIC DAY	Host a picnic day – charge an entry fee!					
PRETTY BABY CONTEST	Host a pretty baby contest with your coworkers to see which employee was the prettiest/cutest as a baby! Have donation jars set up for votes with the pictures attached. The jar with the most donations wins! You can even have a guessing game to guess which baby is which coworker.					

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PRIME PARKING	Sell or auction off prime parking spaces each week. This is a great one where parking is limited at your place of business, and your employees will gladly pay a high price!					
QUESTIONS FOR CURES	Have the leaders/bosses in your office collect \$1 donations for every question they are asked.					
ROMANCE	Auction off a gift card for a romantic vacation or dinner.					
SANTA CALLS	Allow parents to make donations in exchange for a call, letter or both from Santa for their children during the holidays. Recruit volunteers to serve as Santa to make these calls! Publicize in your daycare or neighborhood.					
SPLASH PARTY	Host a pool party at your local community pool, YMCA or your own backyard! Ask for admission donations.					
SPORTS CHALLENGES	Set up challenge matches between individuals, teams or departments for bowling, tennis, basketball or other sports. Charge an entry fee to participate and put these fees toward your Miles for Moffitt team.					
SPORTS GAME PARTY	Host a sports game party or a draft party at your home or office and ask for donations for your Miles for Moffitt team.					
STUDENTS FOR CURES	Engage the entire school in a Students for Cures event! Implement a fundraising campaign where students can ask for cash donations or sell goods (cookies, candy, etc.). Host a pep rally, kickoff event and/or spirit week surrounding your event!					

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TAILGATING PARTY	Host a tailgating party (indoors, outdoors or at your favorite sporting event). Ask for donations for all who attend!					
TEACHER FOR THE DAY	Sell tickets to give students an opportunity to be teacher for the day or even for an hour – the chosen number wins!					
VACATION DAY	Ask your boss or human resources team if you can offer a bonus day off/PTO day for the team member who raises the most money.					
WALL OF COURAGE	Designate a display wall at work, school or in your community. Each time you collect a donation, provide a card for the donor to write their name on and add it to your Wall of Courage. Create a competition between colleagues or team members to see who gets the most cards on the wall.					
WEIRD ITEM AUCTION	Host an auction filled with weird items! Have friends or employees clean out their closet and donate the weirdest item they can find to your auction. Auction off these quirky items!					
WINE TASTING	Host a wine-tasting party for an admission fee. Have each guest bring a bottle of their favorite wine!					
YARD SALE	Clean out your house, storage unit, or garage and coordinate with other team members to host a “Cancer Cure Yard Sale.” Increase buyers by sending them from sale to sale – have maps printed showing where all the sales are.					
ZZZZ	Work with your boss to plan a day where all employees can pay a “fee” to come into the office a half-hour or an hour late. Each employee must pay the “fee” in order to sleep-in and dream of a world without cancer.					