

2024 Email Prompts



Presented by **AutoNation**

SUBJECT LINE

**Help me support lifesaving cancer research at
Moffitt Cancer Center!**

EMAIL TEXT

Hi Friends and Family!

I've signed up to [run/walk/wheel] in the 2024 Miles for Moffitt because I believe the race against cancer is one we can win – if we work together! The money I raise will fund the ground-breaking cancer research happening today at Moffitt Cancer Center, one of the leading cancer centers in the country. These donations directly support researchers and scientists at Moffitt who are uncovering cancer's secrets and developing new and more effective treatments. When you sponsor a [runner/walker] like me, you'll have a direct impact on their next breakthrough!

Someday soon, the steps we take together will lead us to the most important finish line: the day when cancer is no longer a diagnosis to be feared. Will you join me by clicking the link below to make a gift? When we team up, we are stronger, faster and more powerful than cancer!

[Copy and Paste Run Signup link]

Thank you for your support! You will receive a receipt for your donation via email.

[Your Name]



SUBJECT LINE

Miles for Moffitt is almost here!

EMAIL TEXT

Hi Friends and Family!

I'm really excited to participate in Miles for Moffitt this year! As I [walk/run/wheel], I'll be raising money to support lifesaving research at Moffitt Cancer Center – one of the leading cancer centers in the country.

I've set a goal to raise [\$____] before race day on Nov. 23, and I'm asking you to help me reach that goal. Your gift will give hope to people fighting cancer, and their loved ones, because your donation will directly support the amazing work being done every day by researchers and scientists at Moffitt. Their efforts are leading to better treatments, with even better outcomes.

Let's work together to cross that most important finish line: a world without cancer. Click the link below to help my team and I this year.

[Copy and Paste Run Signup link]

Thanks!

[Your Name]



SUBJECT LINE

Help me Achieve my 2024 Goals!

EMAIL TEXT

Hi Friends and Family!

Miles for Moffitt is around the corner! I have been challenged with asking 10 people to donate \$10, and I believe that YOU can help me!

I'm asking you to be one of my 10 supporters because I know ending cancer matters to you. Would you be willing to donate to this important cause and be a part of this huge boost to our efforts?

[Copy and Paste Run Signup link]

Thank you for thinking about it. And thanks again for supporting me for the 2024 Miles for Moffitt.

[Your Name]



SUBJECT LINE

Miles for Moffitt Means a lot to Me

EMAIL TEXT

Hi Friends and Family!

As you know, my [mother/father/wife/partner/colleague/etc.], [name of honoree], [is a cancer survivor/is fighting cancer/is fighting cancer]. I wish I could find a cure, but since I can't, I'm doing the next best thing: raising money for Moffitt Cancer Center by participating in the 2024 Miles for Moffitt event on November 23.

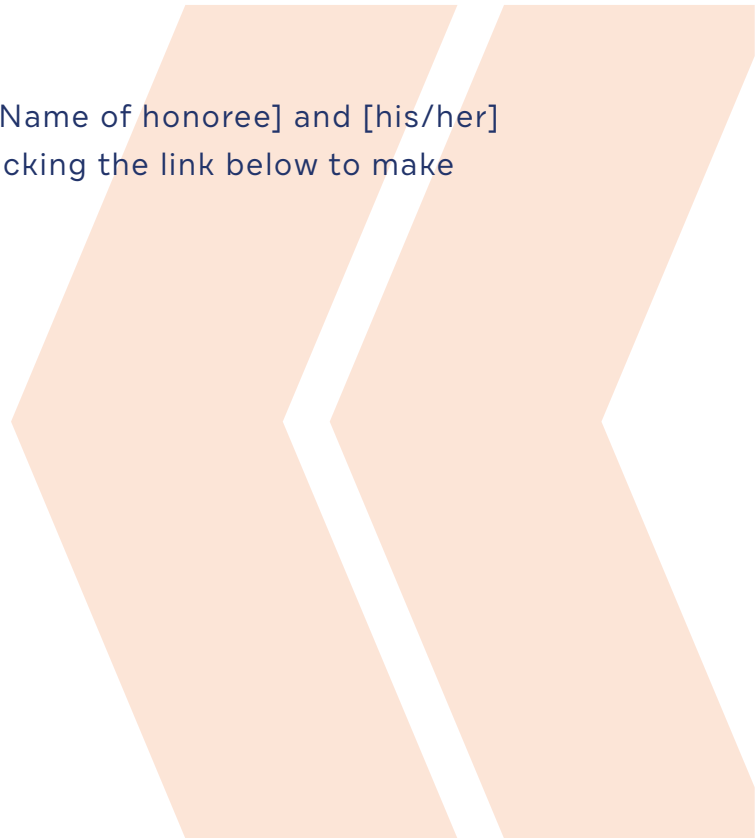
I have set a goal to raise [\$____] and am asking you to help me reach it by giving a tax-deductible gift. Donations like yours directly support lifesaving cancer research at Moffitt.

With each step I take, I will be thinking of [Name of honoree] and [his/her] strength and courage. Please join me by clicking the link below to make your gift.

[Copy and Paste Run Signup link]

Thanks so much!

[Your Name]





SUBJECT LINE

Help me reach my Miles for Moffitt goal!

EMAIL TEXT

Hi Friends and Family!

I'm so close to reaching my [\$____] goal for the 2024 Miles for Moffitt on November 23!

I have just [\$____] to raise and [____] days to do it! Will you help me get there? Whatever amount you can contribute will make a difference, because your donation directly supports lifesaving cancer research at Moffitt Cancer Center!

Moffitt is one of the leading cancer centers in the country. Patients receive hope and healing from specialized treatment programs and support services. Their groundbreaking research will one day help us win the race against cancer.

United, we are faster, stronger and more powerful than this disease! Please join me in the race to the finish line, and make your gift by clicking the link below.

[Copy and Paste Run Signup link]

Thanks!

[Your Name]

THANK YOU: DONATION TEMPLATE



SUBJECT LINE

Thanks from [team name]

EMAIL TEXT

Hi Friends and Family!

Thank you so much for sponsoring me in the 2024 Miles for Moffitt on Nov 23! Your generous gift will make a lifesaving difference for people with cancer.

At Moffitt, patients receive hope and healing from specialized treatment programs and support services. The groundbreaking research taking place in Moffitt labs will one day help us win the race against cancer.

[Copy and Paste Run Signup link]

Thank you again. As I [walk/run/wheel] on Nov 23, I'll be thinking of you and your generous support. Together, we are stronger than cancer!

[Your Name]



SUBJECT LINE

Help me Achieve my 2024 Goals!

EMAIL TEXT

Hi Friends and Family!

[I've/We've] put together a team – [Team Name] – to participate in the 2024 Miles for Moffitt. It's a fun and healthy way to spend a Saturday and support lifesaving cancer research at Moffitt Cancer Center, one of the leading cancer centers in the country.

The best part is, your donation will directly support the amazing work being done by Moffitt researchers and scientists. That means you and I can personally impact the next breakthrough!

What do you say? Please join us by registering as a team member. If you can't make it in person, you can always participate virtually! Either way, united we'll be stronger than cancer!

[Copy and Paste Run Signup link]

Thanks!

[Your Name]

THANK YOU: POST-RACE TEMPLATE



#8



SUBJECT LINE

THANK YOU!

EMAIL TEXT

Hi Friends and Family!

As you know, my [mother/father/wife/partner/colleague/etc.], [name of honoree], [is a cancer survivor/is fighting cancer/is fighting cancer]. I wish I could find a cure, but since I can't, I'm doing the next best thing: raising money for Moffitt Cancer Center by participating in the 2024 Miles for Moffitt event on November 23.

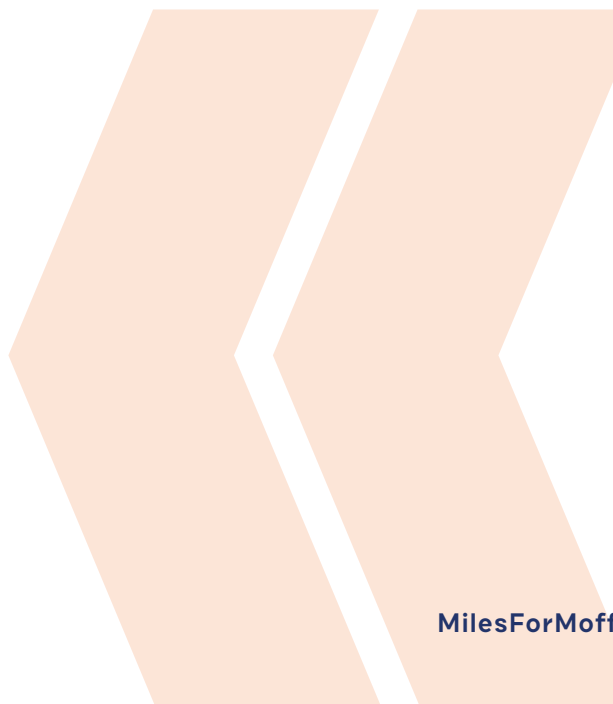
I have set a goal to raise [\$___] and am asking you to help me reach it by giving a tax-deductible gift. Donations like yours directly support lifesaving cancer research at Moffitt.

With each step I take, I will be thinking of [Name of honoree] and [his/her] strength and courage. Please join me by clicking the link below to make your gift.

[Copy and Paste Run Signup link]

Thanks so much!

[Your Name]





Presented by **AutoNation**

MilesForMoffitt.com